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# CLAUDIA LIPPMAN

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COM](https://clippmannannenberghosting.com)

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## SKILLS

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Adobe Photoshop, Social Media platforms, Marketing, Advertising, Media Relations, Fashion, and Design

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## EDUCATION

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### **Master of Arts in Public Relations and Advertising | Class of 2024 | University of Southern California**

- Graduate student studying public relations and advertising

### **Bachelor of Arts in Communications | Class of 2022 | University of Miami**

- Cumulative GPA: 3.8
- Notable Classes: Women in PR, Social Media Analytics, Freedom of Expression and Communication Ethics, Public Speaking
- Member of Lambda Pi Eta honor society

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## EXPERIENCE

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### **INTERN | EDELMAN**

June – August 2023

Worked as an intern at Edelman in Los Angeles, focusing on one of their technology clients.

### **SALES ASSOCIATE | WHEAT BOUTIQUE**

May – July 2022

Worked as a sales associate in the Four Seasons Los Angeles. Gained experience interacting with people from many different backgrounds.

### **SOCIAL MEDIA INTERN | PEEKABOO ICE CREAM**

June – August 2021

Assisted the Peekaboo team with social media strategies and reached out to influencers for partnerships and collaborations.

### **INTERN | RACHEL ZOE INC.**

June – August 2019

Assisted their public relations team with events, social media, and collaborations. Worked on growing their engagement and reach on a variety of social media platforms.

